

## *East Coast Community Makeover*

Deadline is December 7, 2009

**Contacts:** Corie Taylor and Larry Stiteler  
609.625-1900 / [larry@eastcoastrofing.com](mailto:larry@eastcoastrofing.com)

### **Community Makeover Contest to ignite the spirit of hope and giving in Atlantic and Cape May Counties**

**November 11, 2009** – *It is the passion of Larry Stiteler of East Coast Roofing and Siding to ignite the passion of our community during these hard economic times. By leading the example, focusing on others and giving back, just like the show Extreme Home Makeover has done for so many.*

The Holidays are just around the corner and the country has nearly 20 million people in the ranks of unemployment. It's difficult to think about our investment accounts dropping, college funds in crisis and luxury vacations a thing of the past. Less people are able to spend the extra money needed to repair or even replace their current roofs. We all know it is a necessity but one that many must put on the back burner in light of the current economic situation.

East Coast Roofing and Siding is an organization that has provided quality services to their community for over 31 years. Just as Jesus would do, they are thinking of the people around them. Families struggling, single parents and widows are just a sample of the people that would benefit from the blessing of a new roof, **FREE OF CHARGE**. East Coast Roofing and Siding has chosen to award a deserving household in Atlantic or Cape May Counties this opportunity with the hope of sparking a movement that is bigger than themselves.

Over the next month, Larry Stiteler, President and Founder of East Coast Roofing and Siding will be making radio announcements to talk about the award. You will hear him on stations that include The Shark 103.7, Cool 98.3, WOND, Cat Country, WAYV, WMID, WZXL, Light Rock 96.9, WHOE 106.7, WCZT 98.7, Jersey 101.5 and Atlantic City Radio 1450 AM. He will ask people to go to East Coast's website, <http://www.eastcoastrofing.com> to nominate someone in their community who has made a difference in their life and could benefit from a free roof. The person nominating the winner will receive a free iPod Touch.

The deadline is Monday, December 7<sup>th</sup>. The winner will be announced on Thursday, December 10<sup>th</sup> and construction will begin on Wednesday, December 22<sup>nd</sup>.